

Agenda

Lake Vermilion Trail Joint Powers Board and Work Group Meeting

Wednesday, November 14th, 10:00 am - Noon

DNR Bldg

Tower, MN

Purpose of Meeting:

Make progress on fundraising, marketing and administration

Desired Meeting Outcomes:

1. Determine next steps for funding (IRRRB/Bois Forte & Legacy, other)
2. Approve Draft Bylaws
3. Approve Exec Dir Job Description

Call to Order

Approval of Agenda

Approval of Minutes

Introduction of New Attendees

1. Trail Development (next steps, development, funding)

- A. Tower to Y Store Trail Update
- B. West End Update

2. Fundraising: 2018 Goal: \$100,000

- A. Fundraising subcommittee update
 - Review draft of large scale Raffle ideas
 - Annual Donation letters were sent
- B. Bois Forte request for IRRRB match (Sidra)
- C. Online donations—Pay Pal update (Char)
- D. ARDC fundraising assistance (Tom)
- E. Legacy grant application update: lobbying needed
- F. Potential applications & next steps for seeking funding

4. Marketing/Public Relations:

- A. Update- News Release

3. Administration:

- A. Treasurer's Report (Steve)
- B. Executive Director Position Job Description Review
- C. Draft Bylaws—Review & discussion
- D. Minnesota Parks and Trails membership

4. Marketing/Public Relations:

- A. Update

5. Other

- A. Legacy grant application preparation: Day on the Hill Update- lobbying needed

6. Next Meeting Date—Week of Dec. 11-12th or 18-19th?