

Agenda

Lake Vermilion Trail Joint Powers Board and Work Group Meeting

Tuesday, July 17th, 10:00 am - Noon

US Forest Service La Croix Ranger Station Conference Room

320 N. Highway 53, Cook

Purpose of Meeting:

Make progress on fundraising, marketing and administration

Desired Meeting Outcomes:

1. Pass resolution supporting Legacy application
2. Decide whether to engage Pay Pal for online donations
3. Decide process for news releases
4. Create action steps for volunteer recruitment

1. Master Plan Review Update: Received “High” designation; now eligible for Legacy funds

2. Fundraising: 2018 Goal: \$100,000

- A. Online donations—Pay Pal information
- B. Legacy grant application update & resolution (Due July 31)
- C. Fat tire bike ride in winter w/ Iron Range Off Road Cyclists?--Carol

3. Marketing/Public Relations:

- A. Lake Association Annual Meeting Sat. 8/11; Ely Blueberry Fest 7/27-29
- B. Brochure Available for distribution
- C. Official contact info: name, e-mail, phone #
- D. Process for handling news releases
- E. Draft news release re: GMRPTC “high” designation
- F. Need volunteer to write LVT page for Parks & Trails Council of MN’s website

4. Administration:

- A. Transition from Fiscal Agent (bank account, EIN #, P.O. Box, etc.)—Update
- B. Billing Government Board Members for 2018 Dues--Update
- C. Board Bylaws--Update
- D. Liability insurance--Tim
- E. Volunteer Management—Update
- F. Volunteer Recruitment Brainstorming
- G. Payments/reimbursements
- H. Contact List Maintenance

5. Subcommittee Updates

- A. Tower to Y Store Trail Development
- B. Head of the Lakes Public Access to Wakemup Road Area Trail Development

6. Future Meeting Schedule