

# Agenda

## Lake Vermilion Trail Joint Powers Board and Work Group Meeting

Wednesday, June 20<sup>th</sup>, 10:00 am - Noon

Greenwood Town Hall

3000 County Road 77, Tower, MN

### Purpose of Meeting:

Make progress on fundraising, marketing and administration

### Desired Meeting Outcomes:

1. Determine action steps for fundraising, marketing and administration
2. Make decisions on committee composition, future meetings
3. Decide segment to apply for Legacy grant

## 1. Master Plan Review & Site Visit Update

### 2. Fundraising: 2018 Goal: \$100,000

- A. Online donations
- B. Grant update: LCCMR & State Farm
- C. Half marathon or fat tire bike ride in winter
- D. Legacy grant application options (Due July 31)

### 3. Marketing/Public Relations:

- A. Update on Cook Timber Days & Lake Vermilion State Park Opening
- B. Brochure Printing Update
- C. Future Summer Community Events: 4<sup>th</sup> of July parades, Lake Assn. annual mtg 8/12

### 4. Administration:

- A. Transition from Fiscal Agent (bank account, EIN #, P.O. Box, etc.)—Update
- B. Billing Government Board Members for 2018 Dues--Update
- C. Board Bylaws
- D. Committee composition; time commitments from Board & Work Group members
- E. Liability insurance
- F. Donations—need volunteer to track donations & send thank yous
- G. Contact List Maintenance
- H. Future Board Meetings: Hold jointly with Work Group or separate?
- I. Volunteer Management
  - a. Update on volunteers from master plan meetings
  - b. Need volunteer to contact new volunteers
  - c. List of volunteer positions
  - d. New volunteers

### 5. Subcommittee Updates

- A. Tower to Y Store Trail Development
- B. Head of the Lakes Public Access to Wakemup Road Area Trail Development

### 6. Future Meeting Schedule