

Agenda

Lake Vermilion Trail Joint Powers Board and Work Group Meeting

Thursday, May 24th, 10:00 am - Noon

MnDNR Office, Conference Room

650 Highway 169, Tower, MN

Purpose of Meeting:

Make progress on fundraising, marketing and administration

Desired Meeting Outcomes:

1. Develop 2018 fundraising strategy & form committee
2. Finalize plans for Cook Timber Days
3. Approve purchases: brochure prints & cost estimate for trail development
4. Identify volunteers for administrative tasks

1. Master Plan:

- A. Update
- B. Add to Website/Facebook
- C. Local publicity received? Add to Website/Facebook
- D. Hunting on Trail

2. Fundraising: 2018 Goal: \$100,000

- A. Form Fundraising Committee
- B. Online donations—research on options & costs needed
- C. State Farm
- D. Other grants
- E. Individual & corporate donors
- F. Half marathon with Range Runners?
- G. Bike Ride?

3. Marketing/Public Relations:

- A. New Banners
- B. Updated Brochure
- C. Summer Community Events (Cook Timber Days, June 8-10)
- D. LV Assoc. newsletter article

4. Administration:

- A. Transition from Fiscal Agent (bank account, EIN #, P.O. Box, etc.)—Update
- B. Billing Government Board Members for 2018 Dues--Update
- C. Board Bylaws
- D. Donations—need volunteer to track donations & send thank yous
- E. Contact List Maintenance
- F. Volunteer Management
 - a. Update on volunteers from master plan meetings
 - b. Need volunteer to contact new volunteers
 - c. List of volunteer positions

5. Subcommittee Updates

- A. Tower to Y Store Trail Development
- B. Head of the Lakes Public Access to Wakemup Road Area Trail Development
 - a. Need funding for Cost Estimate

6. Future Meeting Schedule