

Agenda
Lake Vermilion Trail Meeting
Wednesday, July 19th, 10:00 am - Noon
MnDNR Office, Conference Room
650 Highway 169, Tower, MN

Purpose of Meeting:

Make progress on the Joint Powers Agreement, master plan, fundraising & promotions

Desired Meeting Outcomes:

1. Prepare for 2nd round of Joint Powers Agreement Council/Board Approval
2. Confirm or revise vision & goals and trail use policy for Master Plan
3. Determine public review process for Master Plan
4. Identify volunteers for July/August promotional events
5. Identify volunteers to prepare submissions to 1-2 large grantgivers/donors by Sept.

1. Updates:

- A. From Committee Members?

2. Administration:

- A. Joint Powers Agreement (JPA) Legal Review (Tower, Cook, Bois Forte, Greenwood)
- B. Scheduling 2nd Round JPA Review for Board/Council Approval
- C. Revised Powerpoint or handout for JPA
- D. Update on Application for NPS/RTCA (Holly's assistance) for FY2018
- E. Update on ARDC (Russell's) Availability/Funding

3. Master Plan:

- A. Revise Vision & Goals Statement (*based on alternatives suggested in June; also see attached*)
- B. Equestrian Use on Trail?—review & clarify
- C. Accessibility Guidelines for Hard Surface Trails
- D. Public Review Process for Master Plan

4. Communication/Public Relations:

- A. Report on Tower 4th of July—Carol
- B. Promotion at Future July & August Festivals & Events (*see attached list*)
- C. Banner Purchase
- D. Social Media
- E. Post cards/business cards--Joan
- F. Reimbursing Promotional Expenses

5. Fundraising:

- A. Donation Update
- B. Outreach to Potential Donors/Grantgivers

6. Trail Development:

- A. New Maps Available
- B. Continue recruiting subcommittee members to work on 3 high priority areas

7. Next Meeting: Wed., September 13th, 10 am – Noon in Greenwood (tentative location)

NO AUGUST MEETING

City/Tribal Council & Township Board Schedules**Committee Member Who Will Attend**

Vermilion Lake Township	1 st Monday	Steve Lotz
Bois Forte Tribal Council	1 st & 3 rd Wednesdays, 9 am	Carol Booth
City of Tower	2 nd & 4 th Mondays	Joan Broten
Greenwood Township	2 nd Tuesday	Ask Tim Johnson
Owens Township	2 nd Tuesday	Sue Wolfe
Kugler Township	2 nd or 3 rd Tuesday	Joan, Steve
Beatty Township	2 nd Tuesday	Carol Booth
Breitung Township	4 th Tuesday	??
City of Cook	4 th Thursday, 6 pm	Carol

Summer Festivals—2017 dates

Ely Great American Canoe Festival	June 10 -- 11
Cook Timber Days	June 9 -- 11
Tower Fourth of July w/Walk & Run 8am	July 4
Camp Vermilion Bluegrass Festival	July 29 (Carol to contact Joel)
Mesabi Trail Ride	Aug 5 (Carol to call Ardy)
St. Louis County Fair, Chisholm	Aug 9 – 13
Embarrass Region Fair	Aug 25 -- 27
Ely Harvest Moon Festival	Sept. 8 – 10
Fortune Bay Event?	
Dedication Day at LV State Park?	July/Aug?
Music In the Park, Cook	Wednesdays, 6 pm through 8/30

Farmers Markets

Cook	Saturdays 8 am – 1 pm	City Park
Tower	Fridays 4 – 6 pm	Train Depot parking lot
Ely	Tuesdays 5 – 7 pm	Whiteside Park

Excerpt from: Lake Vermilion Trail Location Study, 2013

Vision and Goals

The ARDC and the Lake Vermilion Trail Steering Committee developed the following vision and goals for the Lake Vermilion Trail during a planning process that started in 2011. That same year, the Steering Committee and the ARDC approved the Lake Vermilion Trail Master Plan.

The master plan identifies seven potential trail route segments and planning-level construction estimates to help identify management structure options and garner public input.

Vision

The Lake Vermilion Trail will be a premier, paved, scenic travel route providing residents and visitors with safe, non-motorized, year-round transportation and recreation in the beautiful natural landscape on and near the south shore of Lake Vermilion.¹

Goal 1

Design and build a paved, non-motorized trail that links the various communities and neighborhoods bordering the south shore of Lake Vermilion.

Goal 2

Establish a formal trail management structure and develop a long-term plan to maintain the trail.

Goal 3

Promote opportunities for year-round trail-based recreation, tourism, and economic development.

Goal 4

Promote visibility of the trail and provide a safe recreation and travel route for cyclists, pedestrians and other trail users.²