

**Agenda**  
**Lake Vermilion Trail Meeting**  
**Wednesday, June 14<sup>th</sup>, 10:00 am - Noon**  
**US Forest Service La Croix Ranger Station Conference Room**  
**320 N. Highway 53, Cook**

**Purpose of Meeting:**

Make progress on promotions, fundraising and the master plan

**Desired Meeting Outcomes:**

1. Prepare for June & July promotions
2. Identify contacts for potential donors
3. Confirm or revise vision & goals and trail use policy for Master Plan
4. Determine public review process for Master Plan

**1. Updates:**

- A. From Committee Members?

**2. Administration:**

- A. Update on Joint Powers Agreement (JPA) Legal Revisions
- B. Approaching County for JPA
- C. Update on Application for NPS/RTCA (Holly's assistance) for FY2018
- D. July Meeting Date: Switch to Wed. July 19<sup>th</sup>?

**3. Communication/Public Relations:**

- A. Report on Cook Timber Days & Ely Canoe Fest—Sue and Joan
- B. Promotion at June & July Festivals & Events (*see attached list*)
- C. Banner
- D. Social Media
- E. Brochure Distribution (*see brochure tab in attached "donations and thanks" spreadsheet*)
- F. Reimbursing Promotional Expenses

**4. Fundraising:**

- A. Contacting Potential Donors (*see "ask letter" & potential donor tab in attached spreadsheet*)

**5. Trail Development:**

- A. Updates from east end and west end subcommittees
- B. Subcommittee for Frazer Bay—Greenwood Town Hall

**6. Master Plan:**

- A. Review Vision & Goals (*see attached. Think about why you want a trail*)
- B. Allowed trail uses—review & clarify
- C. Accessibility
- D. Public Review Process for Master Plan
- E. Site Photos Needed

**7. Next Meeting: Wed., July 19<sup>th</sup>, 10 am – Noon in Tower (tentative)**

**City/Tribal Council & Township Board Schedules****Committee Member Who Will Attend**

Vermilion Lake Township	1 <sup>st</sup> Monday	Steve Lotz
Bois Forte Tribal Council	1 <sup>st</sup> & 3 <sup>rd</sup> Wednesdays, 9 am	Carol Booth
City of Tower	2 <sup>nd</sup> & 4 <sup>th</sup> Mondays	Joan Broten
Greenwood Township	2 <sup>nd</sup> Tuesday	Ask Tim Johnson
Owens Township	2 <sup>nd</sup> Tuesday	Sue Wolfe
Kugler Township	2 <sup>nd</sup> or 3 <sup>rd</sup> Tuesday	Joan, Steve
Beatty Township	2 <sup>nd</sup> Tuesday	Carol Booth
Breitung Township	4 <sup>th</sup> Tuesday	??
City of Cook	4 <sup>th</sup> Thursday, 6 pm	Carol

**Summer Festivals—2017 dates**

Ely Great American Canoe Festival	June 10 -- 11
Cook Timber Days	June 9 -- 11
Orr Fun Day at the Bay & 5K Run/Walk	July 3
Tower Fourth of July w/Walk & Run 8am	July 4
Ely Blueberry/Arts Festival	July 28-30
Camp Vermilion Bluegrass Festival	July 29
Mesabi Trail Ride	Aug 5
Chisholm St. Louis County Fair	Aug 9 – 13
Embarrass Region Fair	Aug 25 -- 27
Ely Harvest Moon Festival	Sept. 8 – 10
Fortune Bay Event?	

**Farmers Markets**

Cook	Saturdays 8 am – 1 pm	City Park
Tower	Fridays 4 – 6 pm	Train Depot parking lot
Ely	Tuesdays 5 – 7 pm	Whiteside Park

## Excerpt from: Lake Vermilion Trail Location Study, 2013

### Vision and Goals

The ARDC and the Lake Vermilion Trail Steering Committee developed the following vision and goals for the Lake Vermilion Trail during a planning process that started in 2011. That same year, the Steering Committee and the ARDC approved the Lake Vermilion Trail Master Plan.

The master plan identifies seven potential trail route segments and planning-level construction estimates to help identify management structure options and garner public input.

#### Vision

The Lake Vermilion Trail will be a premier, paved, scenic travel route providing residents and visitors with safe, non-motorized, year-round transportation and recreation in the beautiful natural landscape on and near the south shore of Lake Vermilion.<sup>1</sup>

#### Goal 1

Design and build a paved, non-motorized trail that links the various communities and neighborhoods bordering the south shore of Lake Vermilion.

#### Goal 2

Establish a formal trail management structure and develop a long-term plan to maintain the trail.

#### Goal 3

Promote opportunities for year-round trail-based recreation, tourism, and economic development.

#### Goal 4

Promote visibility of the trail and provide a safe recreation and travel route for cyclists, pedestrians and other trail users.<sup>2</sup>