

**Agenda**  
**Lake Vermillion Trail Meeting**  
**Wednesday, May 17<sup>th</sup>, 10:00 am - Noon**  
**Greenwood Town Hall**  
**3000 County Road 77**

**Purpose of Meeting:**

Make progress on promotions, fundraising and the master plan

**Desired Meeting Outcomes:**

1. Complete list of attendees for 2<sup>nd</sup> round Board/Council presentations
2. Decide whether to apply for additional year of NPS/RTCA assistance
3. Prepare for summer promotions
4. Identify action items for fundraising
5. Continue policy development for 2 master plan subjects

**1. Updates:**

- A. Legislature, Trail Conference--Holly
- B. From Committee Members?

**2. Administration:**

- A. Update on Joint Powers Agreement Legal Revisions
- B. Additional legal review prior to 2<sup>nd</sup> round Board/Council presentations
- C. Approach County Board prior to 2<sup>nd</sup> round presentations?
- D. Attendees/presenters for 2<sup>nd</sup> round presentations (*see attached list*)
- E. New application for NPS/RTCA (Holly's assistance)
- F. Summer meeting schedule
- G. Select Committee Secretary, Chair?

**3. Communication/Public Relations:**

- A. Promotional items--update
- B. Promotion at summer festivals & events (*see attached list*)

**4. Fundraising:**

- A. Review new (final?) 2017 fundraising plan (*see attached*)

**5. Small Group Discussions:**

- A. Master Plan Revision:
  - i. User Metrics & Research
  - ii. Interpretation
- B. Fundraising
  - i. continue to develop list of prospects
  - ii. Identify action items & who will do
- C. Reports from groups, if time allows

**6. Next Meeting: Wed., June 14<sup>th</sup>, 10 am – Noon in Cook**

**City/Tribal Council & Township Board Schedules**                      **Committee Member Who Will Attend**

Vermilion Lake Township	1 <sup>st</sup> Monday	Steve Lotz
Bois Forte Tribal Council	1 <sup>st</sup> & 3 <sup>rd</sup> Wednesdays, 9 am	
City of Tower	2 <sup>nd</sup> & 4 <sup>th</sup> Mondays	Joan Broten
Greenwood Township	2 <sup>nd</sup> Tuesday	
Owens Township	2 <sup>nd</sup> Tuesday	Sue Wolfe
Kugler Township	2 <sup>nd</sup> or 3 <sup>rd</sup> Tuesday	
Beatty Township	2 <sup>nd</sup> Thursday	Carol Booth
Breitung Township	4 <sup>th</sup> Tuesday	
City of Cook	4 <sup>th</sup> Thursday, 6 pm	

**Summer Festivals—2017 dates**

Ely Great American Canoe Festival	June 10 -- 11
Cook Timber Days	June 9 -- 11
Virginia Land of the Loon Arts & Crafts Festival	June 17 – 18
Orr Fun Day at the Bay (Fourth of July)	July 4?
Orr 5K Walk/Run	July?
Tower Fourth of July w/Walk & Run 8am	July 4
Camp Vermilion Bluegrass Festival	July 29
Chisholm St. Louis County Fair	Aug 9 – 13
Embarrass Region Fair	Aug 25 -- 27
Ely Harvest Moon Festival	Sept. 8 – 10

**Farmers Markets**

Cook	Saturdays 8 am – 1 pm	City Park
Tower	Fridays 4 – 6 pm	Train Depot parking lot
Ely	Tuesdays 5 – 7 pm	Whiteside Park