

Agenda
Lake Vermilion Trail Meeting
Wednesday, December 14th, 10:00 am - Noon
Cook Hospital
10 Fifth St. SE, Cook

Purpose of Meeting:

Prepare for the next presentations on Joint Powers Agreement, determine phasing for trail development & determine fundraising next steps

Desired Meeting Outcomes:

1. Determine logistics for County, Tribal Council, Owens & Breitung presentations
2. Draft a priority order for trail development phases
3. Approve donation incentives & fill out fundraising action step worksheet

1. Updates:

- A. From Committee Members?

2. Joint Powers Agreement:

- A. Report on Cook & Tower City Council meetings
- B. Prepare for Next Presentations:
 - 1) County: present 1st to Dept. Heads then Council?
Who to present & attend, when & where; discussions with individual Commissioner(s)
 - 2) Tribal Council: 1st & 3rd Wed. January 4 at Fortune Bay?
Who to present & attend
 - 3) Townships: Breitung & Owens

3. Master Plan Revision:

- A. Trail Development Phasing/Prioritization
- B. Outreach/Marketing
- C. Committee Conference Call—1st week in Jan?

4. Communication/Public Relations:

- A. Letterhead revision--Russell

5. Fundraising

- A. Draft Fundraising Strategy--Carol
 - 1) Brainstorm reasons people donate
 - 2) Review fundraising letter
 - 3) Brainstorm list of people & businesses to send donation request letter
 - 4) Determine action steps & volunteers
 - 5) Thank you letters to donors

6. **Next Meeting: Wednesday, January 11th, 10 am - Noon**

7. **Subcommittees:**

- A. Fundraising: Linda, Carol, Josh
- B. Management Structure: Linda, Carol, Joan
- C. Trail Development--West End: Carol, Sue, Liz and Jerry
- D. Trail Development--East End: Steve, Joan, Linda Tyler and Sidra
- E. Land Acquisition: Sue, Carol, Tom R., Ron Potter
- F. Master Plan: Carol, Josh, Eric, Tyler?, Sidra?